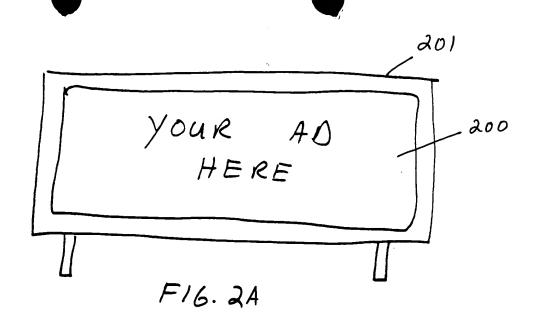
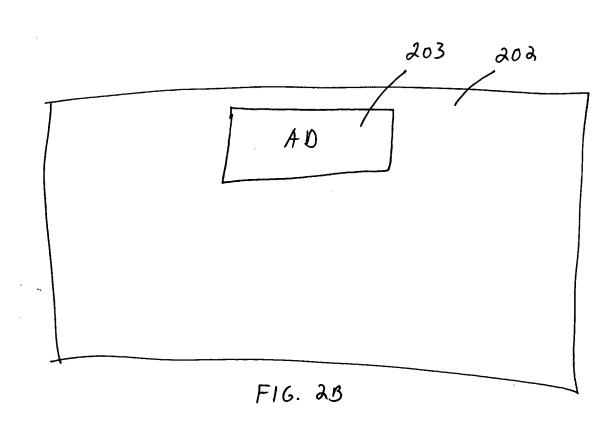


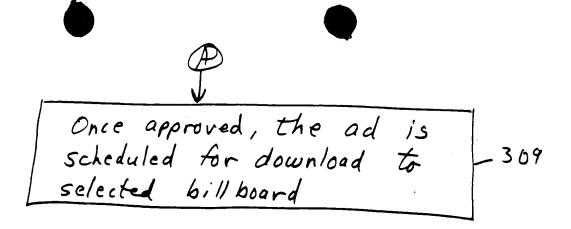
F16.1

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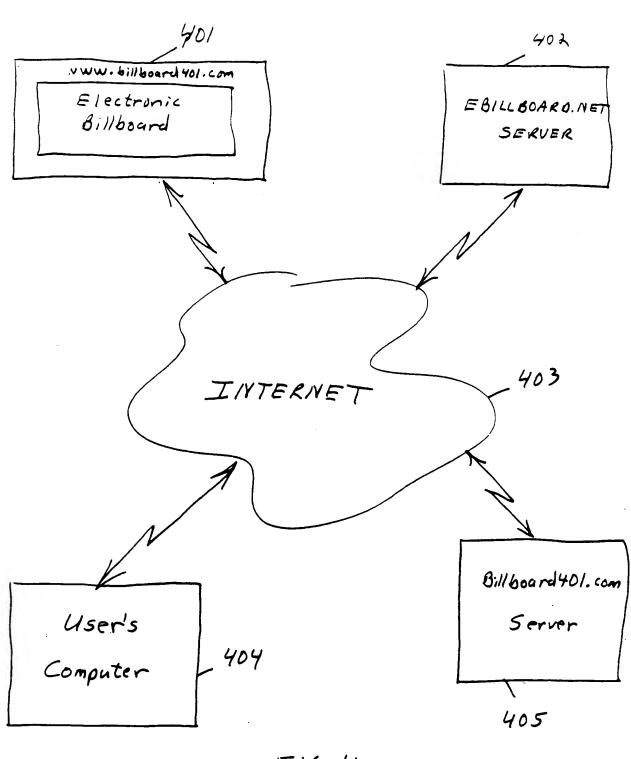




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Client visits Web site 301
CHERT VISITES WEBSITE
View list or map of 302
all billboards world wide
L AIT SINGULAS WOITA WIAE
Client selects a billboard = 303
304
View a list of open times
available for ad space for
selected bill board
Client selects an available 305
time slot
V
Through either a set up account 306
or with a credit card, the
Client purchases a desired
amount of ad time
307
Client either downloads the software
from the web site or uses an
off-the-shelf package to create
the desired ad
Clin # 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Client uploads the created ad to
a central location for approval
by billboard provider



F16.3



F16.4

